

PR & Communications Manager

About tepeo

We are a rapidly growing ClimateTech business on a mission to disrupt the heating industry with a revolutionary low-carbon heating technology. Decarbonisation of domestic heating is the single biggest challenge facing the UK's goal to reach Net Zero. Heating represents over 17% of all carbon emissions in the UK.

Our product is a smart heat battery - we call it a ZEB. It's a plug 'n' play replacement for a gas or oil boiler, is easy to install and massively reduces the carbon emissions from heating. It uses electricity to 'charge' ultra-high density thermal storage when energy prices and the carbon intensity of the grid are low. Our IoT technology and cloud-based algorithms automatically optimise the ZEB to minimise cost & carbon.

We've been recognised as one of the fastest growing and most exciting ClimateTech scale-ups in the UK. We are a team of over 50 people and recently won the [Ashden Award](#) for Innovation. There's more on our website at tepeo.com.

About the role

At tepeo, we are committed to creating a diverse and inclusive workplace where everyone feels welcome and valued. We are committed to building a team that represents a variety of perspectives and experiences, and we believe that diversity makes us stronger.

We want people who are passionate about tackling climate change. We firmly believe in the existential threat that climate change poses to us all. This is why we're changing the way we heat our homes.

We are looking for an experienced PR & Communications Manager to join our team, who can lead our communications strategy across both consumer and trade, developing impactful PR and social campaigns that drive brand awareness.

Role details

- **Full-time** to start at the earliest available date
- **Location:** Hybrid (2 days in the office) 670 Eskdale Road, Winnersh Triangle, Wokingham, RG41 5TP
- **Job Overview:** This role will play a critical part in building tepeo's brand, enhancing its reputation, and driving awareness of our products and mission. The ideal candidate will possess strong media relations skills, with the ability to craft compelling press releases and social copy for the CleanTech space that can be adapted to suit consumer, trade and policy audiences.

- **Key Responsibilities:**

- Develop and implement a comprehensive PR and communications strategy that aligns with tepeo's mission and business goals.
- Build and maintain strong relationships with key media outlets, journalists, and influencers in the CleanTech, energy, and sustainability sectors.
- Secure high-quality coverage in top-tier consumer, trade & political publications, interview opportunities and general media coverage.
- Ability to use newswire distribution channels e.g. Meltwater, Rapid Response.
- Lead the creation of engaging content, including press releases, blog posts, newsletters, social media posts, and thought leadership pieces.
- Manage PR and communications for key industry events, trade shows, and product launches.
- Oversee tepeo's social media channels, ensuring consistent and engaging messaging that builds a strong online presence.
- Track and report on the effectiveness of PR and communications initiatives, providing regular updates to leadership on key metrics and outcomes.
- Manage internal communications and ESG/CSG elements, ensuring a strong consistency in messaging.

About you

- Proven experience (5+ years) in PR and communications, ideally within the CleanTech, sustainability, or technology sectors.
- Strong media network with a track record of securing media coverage in high-impact outlets.
- Exceptional writing and storytelling skills, with the ability to translate complex technical topics into clear, compelling narratives.
- Experience managing social media platforms and digital content strategies.
- Ability to thrive in a fast-paced, entrepreneurial environment with a passion for sustainability and clean technology.
- Strong project management skills and attention to detail.
- Experience in crisis communications and handling sensitive media issues.
- Proactive, with a creative mindset and strong problem-solving abilities.
- Bachelor's degree in marketing, business, or a related field
- Experience managing marketing spend and delivering strong ROI
- Ability to collaborate effectively with cross-functional teams
- Highly organised with the ability to thrive in a fast-paced, dynamic environment
- Experience in a scale-up environment is an advantage
- Keen interest in the future of energy, Net Zero & decarbonising UK homes

Salary

- £38-48k per year
- 25 days holiday plus 8 bank holidays and 1 'birthday' holiday
- Life insurance

- Private Medical Insurance
- Optical and Dental Insurance
- Income Protection
- EV Car Scheme
- Cycle to work scheme
- Employee Assistance Programme
- Holiday Purchase Options
- Discounted ZEB for your home
- Collaborative, flexible, and friendly environment
- Be part of a growing technology startup and help shape the future of energy

Getting in touch

If this sounds like it might be the job for you then drop us a line at careers@tepeo.com

Please include a copy of your CV and any supporting information you think we should have.

We are considering applications on a rolling basis so do get in touch ASAP.